

# Sponsorship Package



## Gay Hive Magazine Sponsorship package

### Welcome to Gay Hive Magazine

Since its inception in July 2024, formally Hush LGBTQIA2S+ Magazine (our new name is Gay Hive Magazine) has become a beacon of unity, love, and respect within the community. We are proud to offer a platform where voices can be uplifted and celebrated without judgment. Our mission is to provide content that is real, honest, and raw, curated by our dedicated freelance writers who work tirelessly to deliver educational, advocacy-driven, and personal stories.

#### Our Growing Community

- **Website Traffic:** We just got our new website up and going.
- **Instagram Followers:** 1,183
- **Facebook Followers:** 1,087

These numbers reflect the growing engagement and support from our readers, and we are grateful for every click, like, and follow.

#### Our Content

At Gay Hive, we focus on:

- **Education:** Offering insightful articles that inform and empower readers.
- **Advocacy:** Championing the rights and voices of the LGBTQIA2S+ community.
- **Personal Stories:** Sharing experiences that resonate on a personal level, fostering connection and understanding.
- Being the buzz of content that other LGBTQIA2S magazines will not publish

Our writers are committed to bringing diverse perspectives to the forefront, ensuring that every piece is both impactful and thought-provoking.

## Join Us

We invite you to be part of this journey. Whether you are a reader, a writer, or an advocate, there is a place for you at Gay Hive Magazine. Let us work together to create a world where everyone can live authentically and freely, embraced by a community that stands for unity.

Thank you for being a part of formally Hush LGBTQIA2S+ Magazine. Now Gay Hive Magazine! Your support allows us to continue our mission of fostering a world filled with love and acceptance.



## COVER FEATURE *Naked Pastor*

### How NakedPastor Supports the LGBTQIA+ Community ■■

At NakedPastor, I stand with the LGBTQIA+ community through art, writing, and advocacy that promote inclusion, affirmation, and the dismantling of religious-based oppression.

Here's how:

■■ Art & Cartoons – I create illustrations that challenge religious homophobia and celebrate LGBTQIA+ identities. Many of my drawings show Jesus embracing queer individuals, exposing church rejection, and spreading messages of unconditional love.

■■ Calling Out Church and Institutional Hypocrisy – I consistently speak against religious institutions and state authorities that harm LGBTQIA+ people through persecution, exclusion, judgment, or conversion therapy.



■■ Encouraging Deconstruction – Many LGBTQIA+ individuals struggle with faith due to rejection. My approach to deconstruction—questioning beliefs

without pressure to rebuild—creates space for healing from religious trauma.

■■ Community Support – Through my posts and engagement, I offer encouragement, validation, and a reminder that you are seen, loved, and enough.

■■ Affirming Prints & Merch – Many of my works feature messages that LGBTQIA+ people can proudly display, reinforcing identity and challenging oppressive

narratives.

You are loved.

You are enough.

You belong. ■■

Visit me at [www.nakedpastor.com](http://www.nakedpastor.com)

### Celebrating Drag Queens

01 June, 2025

## Jada SHADA Hudson

"Torontos Turn Up Queen"

Born and raised on the beautiful island of Barbados, Ms. Jada Shada Hudson was a star from the beginning. At a young age she began performing in professional theater, and kept matriculating her talents at the national level with Barbados' leading dance troupe. Upon immigrating to Canada she delved deep into the drag scene and has come out on top!

The past 14+ years, Jada has dominated not only Toronto's drag scene, but queer celebrations all over the country. She has gained notoriety for being bubbly and gracious which garnered the attention of top brands in campaigns for Spotify, Fireball, Bud Light, BMO, Dresden vision, prep clinic, Ozzybakery, PepsiCo, and many more. She's also been on billboards in Dundas Square and in a recent campaign for ThePrepClinic where you can see the billboard in the Toronto Church and Wellesley

"Toronto's Turn Up Queen" is still revving up. Along with being a panelist & correspondent on the hit show, '1 Queen, 5 Queens' on Crave TV, Ms. Jada Shada Hudson was a contestant on the third season of Canada's Drag Race and placed 2nd which pushed her to even bigger stardom. She is now known as an International Drag Superstar around the World. Now you can find her on a Brand New Reality TV Show "Slaycation" which just aired on CraveTV & WowPresentsPlus ....



*Jada Hudson*

01 June, 2025

*Jada Hudson*

# Our



# Mission

Awareness  
Self-love



Self expression  
Events, News,  
groups

## Our Vision

We are a gay/LGBTQIA2S Magazine that has only the raw, real content. Our magazine is here for people to express themselves without judgment! Gay Hive is all about the buzz of content that other magazines will not publish or promote due to restrictions they have.

Gay Hive's content is all about expression of one's true self!

We have content from gay home décor, short stories, to wild xxx and everything in between.

We would love to have you a part of the Gay Hive family!

Spread the word to others you feel would be interested!

# Sponsorship With



## Sponsorship Opportunities with Gay Hive Magazine

### Introduction

Gay Hive Magazine has been a beacon of representation, advocacy, and community for the LGBTQIA2S+ population. However, like many niche publications, the financial demands of maintaining such a platform can be challenging. Sponsorship offers a viable solution to ensure the magazine continues to thrive and serve its audience effectively.

### The Importance of Gay Hive

Gay Hive is more than just a publication; it is a vital voice for those often underrepresented in mainstream media. It provides:

- **Representation:** Showcasing diverse stories and experiences within the LGBTQIA2S+ community.
- **Advocacy:** Promoting rights and awareness on issues affecting the community.
- **Community:** Fostering connections among readers and contributors.

### Why Sponsorship Matters

Sponsorship not only helps cover the operational costs of the magazine but also elevates its capacity to expand its reach and impact. Here are a few reasons why sponsorship is crucial:

- **Financial Stability:** Ensures the magazine can meet its production and distribution costs.
- **Growth Opportunities:** Allows for expansion into new media channels, such as digital platforms or events.
- **Enhanced Content:** Funds can be allocated to hire more writers, photographers, and creatives, enriching the magazine's offerings.

### Sponsorship Benefits

Partnering with Gay Hive Magazine offers sponsors a range of benefits:

- **Brand Visibility:** Sponsors gain exposure to a dedicated and diverse readership.
- **Community Alignment:** Demonstrates a commitment to inclusivity and support for LGBTQIA2S+ rights.
- **Positive Brand Image:** Aligning with a respected publication can enhance a brand's reputation and appeal.

## Sponsorship Opportunities

Gay Hive Magazine offers various sponsorship packages to suit different needs and budgets:

- **Title Sponsorship:** Exclusive branding rights on covers and major sections.
- **Digital Sponsorship:** Banner ads and sponsored content on the magazine's website and social media platforms.
- **Event Sponsorship:** Branding opportunities at magazine-hosted events, such as webinars and community gatherings.

## Conclusion

Securing sponsorship for Gay Hive Magazine is not just about financial support; it is about building a partnership that fosters inclusivity and representation. By investing in Gay Hive, sponsors are investing in a brighter, more inclusive future for all.

# Monthly Sponsorship



**\$100/month**



**\$250/month**



**\$500/month**

1. Small banner placement on website.
2. 1x Shoutout/Week on Facebook.
3. 1x Sm sponsorship article in one issue

1. Med banner placement on website.
2. 2x Shoutout/week on Facebook.
3. 1x Med sponsored article in one issue
4. Basic partner on Partners page

1. Large banner placement on website.
2. 3x shoutout/week on Facebook.
3. 2x Lg sponsored article in two issues
4. Basic Partner on Partner page (website)
5. 1x Front cover sponsored by "logo"

# Yearly Sponsorship



**\$1000/year**

**\$2000/year**

**\$3000/year**

1. XI Banner placement on website.
2. 3x All social media shoutout a week.
3. 3x sponsored article in three issues.
4. 2x "2 issues" Front cover sponsored by "logo"

1. XI Banner placement in magazine
2. 4x social media shoutout a week.
3. 4x sponsored article in 4 issues.
4. Title partner on partner page (website)
5. 2x cover photo on Facebook

1. XI banner placement on website.
2. 5x social media shoutout a week on Facebook.
3. 5x sponsored articles in 5 issues
4. Title page on Partner page (website).
5. 2x cover photo "Facebook"
6. 2x "1 issue" front cover logo "1 issue" back cover logo or 1 issue front and back logo

# Meet Our Team



## Barry Lawrence



## Join the Gay Hive Team: Writers and Ideas Wanted!

At Gay Hive, we pride ourselves on being a vibrant and dynamic publication, driven by the creativity and passion of our diverse team and community. With more than 20 talented writers contributing to each issue, we continuously strive to explore new topics and perspectives that resonate with our readers.

### Why Write for Gay Hive?

Whether you're an experienced writer or someone who has always wanted to share your voice with a larger audience, Hush welcomes you. Here are some reasons to consider joining our team:

- Creative Freedom:** We encourage our writers to explore topics they are passionate about. Your unique voice and ideas are what make Hush special.
- Collaborative Community:** Engage with a diverse group of writers and editors who are supportive and collaborative.
- Development Opportunities:** Grow as a writer through constructive feedback and the opportunity to work on various projects.

- **Wide Reach:** Share your ideas with a broad audience and make an impact with your words.

## How to Contribute

We're on the lookout for fresh perspectives and innovative ideas from the community. Here's how you can get involved:

- **Submit Your Ideas:** Have a concept or story you think would be perfect for Hush? We're all ears! Your unique perspective could be the next highlight of our publication.
- **Join as a Writer:** If you're interested in contributing regularly, we would love to hear from you. Bring your creativity and passion to our team, and help shape the future of Hush.
- **Collaborate on Special Projects:** Occasionally, we have special issues or projects that require a team effort. If you're interested in short-term commitments, this could be a great fit for you.

## Get in Touch

If you're interested in joining the Gay Hive team or have an idea you'd like to pitch, please reach out to us. We are excited to hear from new voices and explore the endless possibilities that come with fresh ideas. Together, we can make Hush all it can be—an inclusive, inspiring, and informative publication that reflects the interests and passions of our community.

**Sponsor a vibrant collective of queer individuals who share their voices in a safe loving environment!**

**Connect with us**



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**"Alone we can do so little; together  
we can do so much."**

**-Helen Keller**

